

P W H S C A R E E R S



THE OFFICIAL CAREERS NEWSLETTER FOR
PARRS WOOD HIGH SCHOOL & SIXTH FORM



BUILDING FUTURES BEYOND THE CLASSROOM



FOCUS ON WORK EXPERIENCE: ALL AVAILABLE ON UNIFROG



IN THE SPOTLIGHT



LAW TASTER

THE MURDER TRIAL THAT CHANGED EVERYTHING



PHYSICS TASTER

WHAT CAN THE NORTHERN LIGHTS TELL US ABOUT THE SUN?



AI/MARKETING WEBINAR

HOW TO USE AI SUCCESSFULLY FOR SOCIAL MEDIA MARKETING



BIG AMBITIONS START WITH SMALL STEPS

In 1984, DNA profiling was discovered in Leicester. Just four years later, it was used in court to convict a killer. Join De Montfort University's Law School for this interactive session, where they'll take you from crime scene to courtroom, showing how evidence was built, challenged, and ultimately changed the direction of justice. If you're curious about law or thinking about where it could take you, don't miss this!

WEBINAR DETAILS

Thursday 14th May at 4.30pm
Duration: 45 Mins

What causes the Northern Lights, and why are scientists paying more attention to them than ever before? In this session with the University of Southampton, we'll explore how solar activity drives dynamics in Earth's magnetic field to create auroras, and how physicists study 'space weather' to understand and predict these events. We'll also look at why this research matters, from protecting satellites to understanding our planet's place in space.

WEBINAR DETAILS

Tuesday 19th May at 4.30pm
Duration: 45 Mins

What if AI could help you create smarter, more creative social media marketing content — without replacing your ideas? In this webinar with the University of Plymouth, you'll discover how AI is transforming content marketing, from social media and vertical video to branding and storytelling. You'll explore real examples of how marketers use AI as creative partners, and learn the digitally savvy skills employers are looking for.

WEBINAR DETAILS

Monday 1st June at 4.30pm
Duration: 45 Mins

STUDENTS CAN ACCESS ANY OF THE TASTER SESSIONS AND WEBINARS BY VISITING WWW.UNIFROG.ORG/SIGN-IN/ AND CLICKING 'SIGN IN WITH MICROSOFT' USING THEIR SCHOOL EMAIL ADDRESS. SIMPLY SCROLL DOWN THE PAGE AND CLICK ON 'UNIFROG EVENTS'.

STUDENTS: WE'D LOVE TO HEAR YOUR EXPERIENCES OF THE COURSES YOU'VE COMPLETED, TASTERS YOU'VE TRIED OR WEBINARS YOU'VE WATCHED. FOR A CHANCE TO APPEAR IN THE PARRS WOOD PIGEON, SIMPLY EMAIL YOUR WRITE UP TO K.CATTERALL@PWHS.CO.UK