

BUSINESS

BTEC Level 3

Why Study this course?

- You want to study and engage with the business world
- You want a powerful start to starting in the world of work
- You are interested in developing an awareness of the influences on business success
- You want to study a dynamic subject which is regularly changing
- You have a willingness to study independently
- You want to gain skills including assembling and interpreting data, developing arguments and decision making, plus conduct research projects as part of a team



What You'll Study

You'll study eight units comprising of coursework based assessments and three external examinations.

- Exploring Business
- Developing a Marketing Campaign (external exam)
- Personal and Business Finance (external exam)
- Managing an Event
- International Business
- Principles of Management (external exam)

Plus – you'll study two other units you can select from a variety of options.



Career Progression

- BTEC National Diploma's in Business are highly regarded by employers
- Great for degrees such as Business, Law, Marketing, Human resource Management
- Good foundation for employments in corporations or management consultancy



Why study Business at PWSFC?

Why I chose Business

"BTEC Business at Parrs Wood Sixth Form helps you understand and enhance your knowledge of the business world. Throughout the course, I have studied many interesting industries and functional areas, including Operations, Finance, Marketing and Human Resources. Experienced business teachers ensure that you stay on track with everything and they always encourage you to achieve your best. Overall, it is a very enjoyable experience which will help you in your chosen field of business in the future." – Soman

"I chose BTEC Business because the workload is manageable and you get the support you need. It takes the pressure off because not everything depends on exams." - Shahima Uddin

Why Parrs Wood?

We truly believe in bringing learning to life and have developed local, national and international business links to enhance your learning. Such as business conferences, enterprise events, Chill Factore, Cadburys, Warburtons, Manchester United Football Club, Trafford Centre and McVities. You will also have the opportunity to support the learning of our younger students through enterprising activities.

If you like this subject, you may also like:

Maths, Social Sciences (i.e. Psychology, Law, Sociology), English, Languages

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